

AUTHENTICATION SOLUTIONS

Trusted Identity:
The Foundation for
Business Transformation

AUTHENTICATION FOR EVOLVING DIGITAL BUSINESS

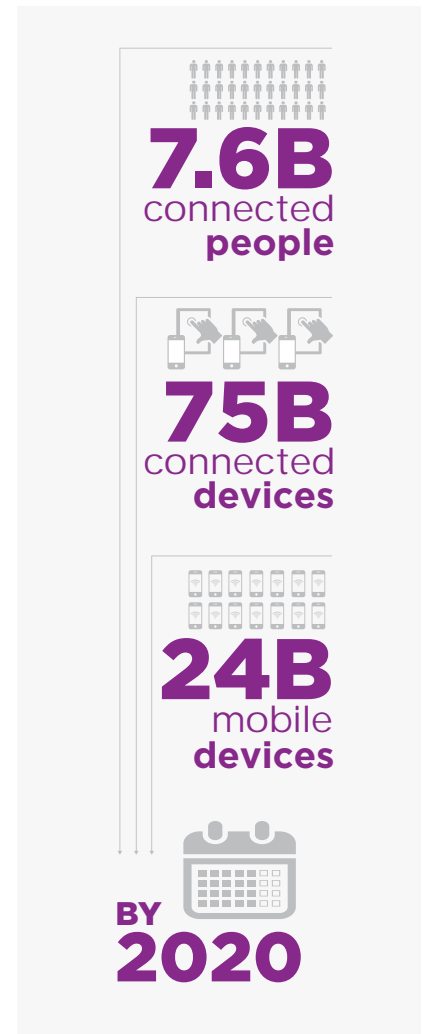
You understand the necessity of business transformation — and you're developing and deploying plans to get there. After all, since 2000, more than 50% of the Fortune 500 companies have either slipped off that list or are gone altogether. The most common reason was failure to “go digital.”

A foundational element of success for your digital business plans is trusted identity. More and more of your employees are truly mobile. Your customers and partners expect to be connected by secure and accessible digital ecosystems. Even the processes you use to develop your offerings and bring them to market are undergoing a digital transformation.

A key to proving your digital business with bold enablement and serious security is choosing the right authentication solution partner. Entrust Datacard has been a leader in trusted identity for more than 20 years. Today, our authentication solutions are leveraged by growing enterprises that know all business is becoming digital business.

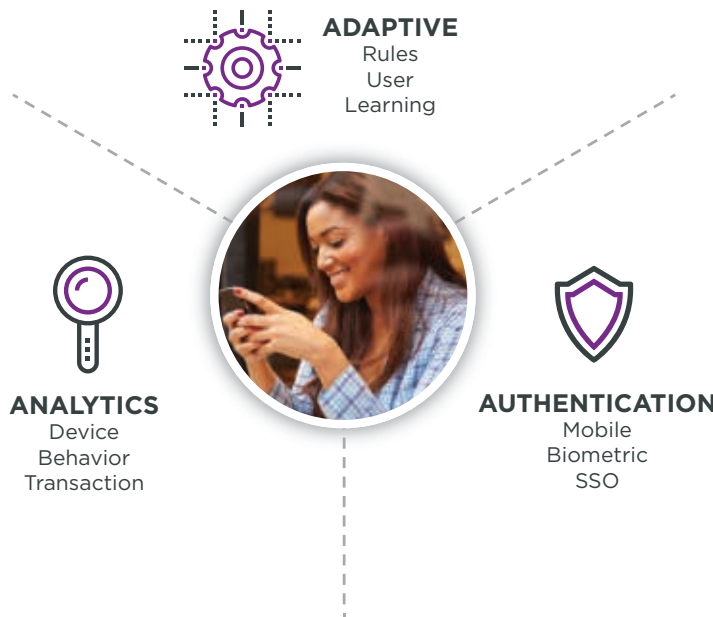
BUILD YOUR DIGITAL BUSINESS — BREADTH, DEPTH & FLEXIBILITY

The breadth of our portfolio — including on-premises, virtual appliance and cloud-based authentication solutions — allows you to trust one solution partner for all of your identity needs. And our commitment to continuous innovation means we are with you every step of the way, from where you are today to the realization of your ideal digital enterprise.



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SERIOUS SECURITY

- Rich context and analytics
- Advanced Adaptive that moves towards invisible authentication
- Modern authentication centered on mobile and biometrics

BOLD ENABLEMENT

- Identity proofing/digital onboarding
- Secure Access
 - Workstations, mobile & kiosks
 - VPN, Web, Cloud, Enterprise Apps
- Transaction approvals & signatures
- Employees — customers — partners

ADVANCED ANALYTICS AND ADAPTIVE AUTHENTICATION CAPABILITIES

Our solutions feature advanced adaptive authentication technologies to ensure bold enablement for users and serious security for the enterprise. We leverage modern analytics technology to capture context, including device identity, contextual biometrics, user behaviors and transaction details. Our advanced adaptive policy engine uses this information to allow seamless access to authorized users — or present a challenge when risk parameters or compliance requirements dictate.

MOBILE INNOVATION

As mobile devices continue to expand in both capability and popularity, they present tremendous opportunities for you to provide enhanced digital business experiences that are stronger — yet more transparent — for your users. Create trusted environments for trusted transactions and secure access to websites, VPNs, cloud apps, enterprise apps, portals and more.



OTP



Push
Authentication



Transaction
Approvals



Embedded Mobile
Identities



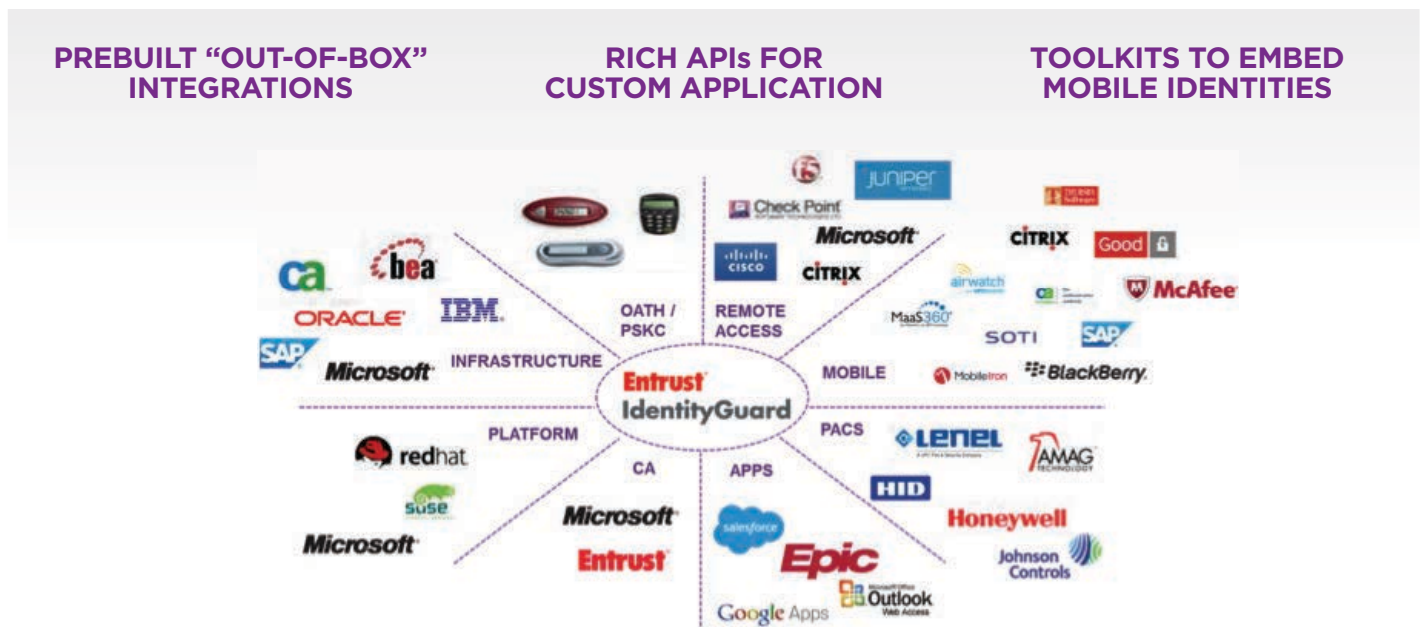
Virtual
Smart Cards

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APPLICATION INTEGRATIONS

As mobile and cloud emerge, IT departments are no longer securing only critical applications. In order to enable each department to work securely and effectively, IT is looking to secure everything from networks to applications, endpoints and transactions. Whether you're looking to secure SaaS applications, VPN networks or Enterprise Mobility Management Suites, our depth of tested integrations can meet your needs. And our offering includes a service gateway that provides secure connectivity back into your enterprise.



SUPPORT FOR A FULL RANGE OF USE CASES

Entrust Datacard authentication solutions provide secure access to all your cloud and legacy apps — and bold enablement for all of your users, including employees, contractors, partners, vendors and customers.

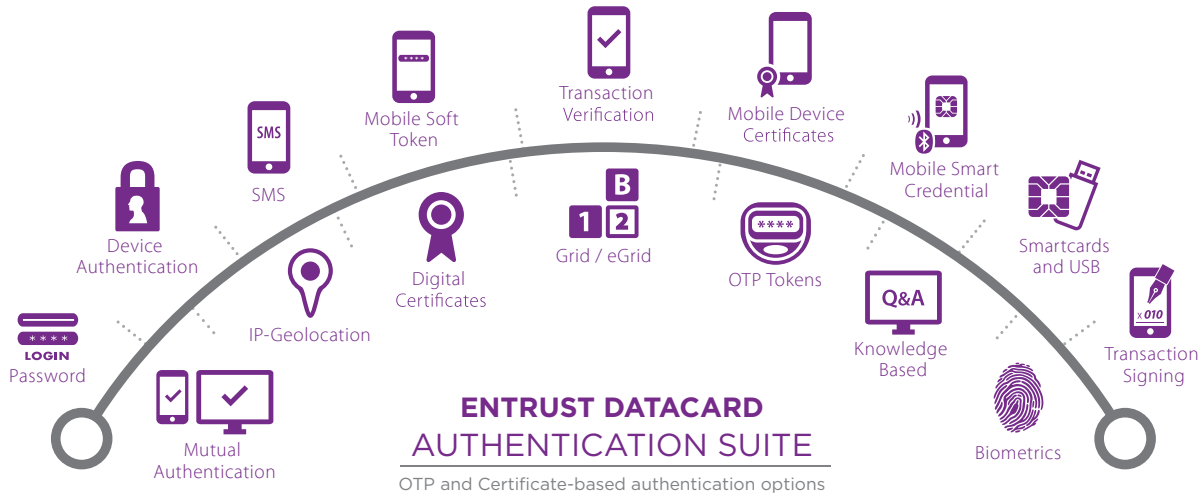
Business to Employee	Business to Business	Business to Customer
VPN Access	Partner Portals	Customer Portals
Logical Access	Federation to Cloud Apps	New Account Creation
Federation to Cloud Apps	Approvals & Signing	Mobile ID Pre-check
Mobile as the Primary Computing Platform	Transaction Verification	Online & Mobile Banking
Approvals & Signing	Digital Signatures	Financial Card Issuance
Cloud SSO	Mobile ID Pre-check	Omni-channel Financial Services— mobile, online, call center, kiosk, ATM and in-branch
Physical Access		
On-Premises Systems & Apps		
Desktop Log-In		
BYOD Pre-check		

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BROADEST RANGE OF AUTHENTICATORS

We support the widest range of authenticators from hardware tokens to mobile push OTPs to align with your needs and simplify your transition from basic to high-assurance authentication. This breadth of offerings helps you adapt quickly to new technologies and evolving business processes.



CHOICE OF DEPLOYMENT MODELS

Your enterprise is likely comprised of a mix of on-premises and cloud-based resources. You also have employees and other authorized users working outside your traditional perimeter who require secure access to your networks. Entrust Datacard® authentication solutions offer a choice of deployment models to align with this hybrid reality. Our three authentication deployment options — on premises, virtual appliance or cloud — allow you to choose the deployment model that fits your needs while protecting your investment if you want to transition in the future.



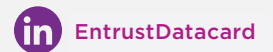
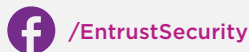
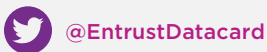
ON-PREMISES



VIRTUAL APPLIANCE



CLOUD



About Entrust Datacard

Consumers, citizens and employees increasingly expect anywhere-anytime experiences — whether they are making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. Entrust Datacard offers the trusted identity and secure transaction technologies that make those experiences reliable and secure. Solutions range from the physical world of financial cards, passports and ID cards to the digital realm of authentication, certificates and secure communications. With more than 2,000 Entrust Datacard colleagues around the world, and a network of strong global partners, the company serves customers in 150 countries worldwide.

For more information about Entrust products and services, call 888-690-2424, email entrust@entrust.com or visit www.entrust.com.

Headquarters

Entrust Datacard
1187 Park Place
Shakopee, MN 55379
USA

