

Customer Lifecycle Management

Managing document signatures and approvals with SwissSign and Entrust

MARKET CHALLENGE Enhancing the customer experience without compromising security

Public and private organizations across the globe – especially in the banking, financial, and insurance sector – are looking to improve their client lifecycle management and customer onboarding processes by integrating a document/transaction-signing solution that meets their security, legal, and compliance requirements.

THE SOLUTION A trusted partnership for secure signing

Public and private organizations across the globe – especially in the banking, financial, and insurance sector – are looking to improve their client lifecycle management and customer onboarding processes by integrating a document/transaction-signing solution that meets their security, legal, and compliance requirements.

KEY CAPABILITIES

- Fast customer onboarding and document processing
- Aligment with data privacy and electronic signature regulations
- Integrated experience brings increased business efficiency and competitiveness
- Reduced risk of document and signature fraud, forgery, and repudiation
- Increased confidence in electronic signatures for both customers and employees
- Centralized signing process covers multiple signing workflows



Customer Lifecycle Management: Secure Electronic Signatures

KEY CAPABILITIES Compliance meets convenience

- Multiple strong authentication options, including single sign-on (SSO)
- Segregation of data in alignment with GDPR
- Native OIDC support
- Signing rooms with different signing options ranging from basic to high assurance signatures and seals
- Secure audit trail for a strong body of evidence, user history, and verification APIs for signature integrity
- EU eIDAS qualified signatures available to employees

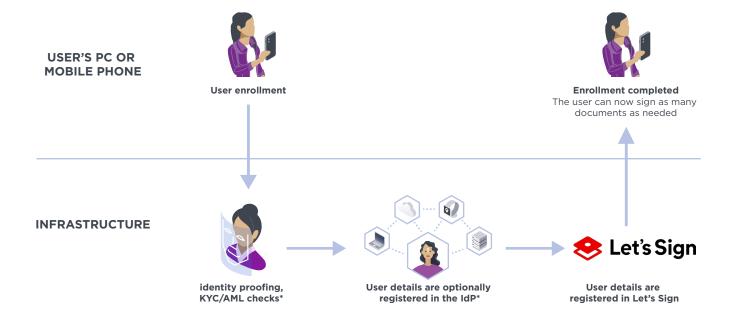
HOW IT WORKS User enrollment

SwissSign Let's Sign is an on-premises solution built from a robust web API to ensure a transparent integration with existing infrastructures and services.

Let's Sign can be integrated to any identity provider (IdP)* using OpenID Connect. Upon verification of a customer's identity, their details are registered in Let's Sign for future signatures.

For new deployments or upgrade requirements, Entrust can provide a suite of identity and access management solutions, as well as IdP solutions with on-premises, managed, or as-a-service deployments.

Enrolling a user in Let's Sign



^{*}In-house, third-party, or Entrust solutions



Customer Lifecycle Management: Secure Electronic Signatures

Signature workflow

SwissSign Let's Sign can be triggered at any time by employees or back-end processes in order to request a signature from a verified and registered user.

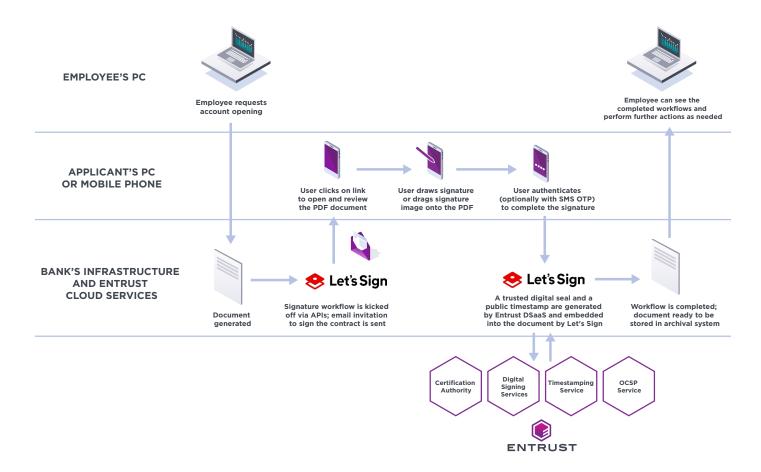
Once the document to sign is generated, it's uploaded to Let's Sign and a signature request is sent to the user.

The signing process requires the user to click on a link, review the document, create a visual signature, and authenticate to confirm the signature.

All actions are recorded in an audit trail. Let's Sign will then connect to Entrust Signing Services to generate a digital seal on the document. The seal includes the user's name in the reason to sign field, and will include a trusted timestamp from the Entrust Public Timestamping Authority. This ensures that the document remains tamper-evident and carries the date and time of signing for external verification.

Multiple signatures and multi-document signatures are supported.

Let's Sign and Entrust DSaaS





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Entrust Digital Signing Services at a glance

Entrust Digital Signing as a Service (DSaaS) helps you establish high assurance employee signatures and company seals for enhanced electronic signatures and document integrity – with no hardware maintenance or crypto-expertise needed on your part.

DSaaS consists in two cloud-based services: Entrust Remote Signing Service and Entrust Signing Automation Service. Both are natively integrated with Let's Sign in order to generate all the digital signatures and seals you may need. The services are based on the Entrust publicly trusted certification authority (CA) and stored in our secure data centers, removing the need for your employees to interact with physical tokens (USB tokens, smart cards, HSMs).

We are a European Qualified Trust Service Provider (QTSP) in the Spanish Trusted List, and a member of the Adobe Approved Trust List (AATL). All our certificates are trusted by Adobe Acrobat software and our qualified certificates are recognised by EU member states (EUTL).





