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## COOKIE POLICY

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## CONTENTS

1	Strictly Necessary Cookies.....	3
1.1	Cookies Used .....	3
2	Performance Cookies .....	3
2.1	Cookies Used .....	4
3	Functional Cookies.....	4
3.1	Cookies Used .....	4
4	Targeting Cookies.....	4
4.1	Cookies Used .....	4



A cookie is a small file of letters and numbers downloaded on your device when you visit a website. Cookies are designed to allow the website to recognize its users on subsequent visits, or to authorize other designated websites to recognize these users for a particular purpose. Cookies have different purposes, some cookies are used to remember your preferences on sites you visit often, to provide you with relevant content and to help you navigate between pages more efficiently. They also help ensure that the advertisements that you see online are more relevant to you and your interests. Those cookies are set by us and called first party cookies. We also use third party cookies which are cookies from a domain different than the domain of the website you are visiting. We use those cookies for our advertising and marketing efforts.

Below is a detailed list of the cookies we use on our website. We classify cookies in the following categories: Strictly Necessary Cookies, Performance Cookies, Functional Cookies, and Targeting Cookies

You can opt-out of each cookie category (except strictly necessary cookies) by clicking below:

[Cookie Settings](#)

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## 1 STRICTLY NECESSARY COOKIES

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These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

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### 1.1 COOKIES USED

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OptanonConsent

OptanonAlertBoxClosed

ASP.NET\_SessionId

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## 2 PERFORMANCE COOKIES

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These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.

All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

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## 2.1 COOKIES USED

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\_ga  
\_gat\_UA-nnnnnnnn-nn  
\_hjIncludedInSample  
\_gat  
nmstat  
\_gid

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## 3 FUNCTIONAL COOKIES

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These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages.

If you do not allow these cookies then some or all of these services may not function properly.

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### 3.1 COOKIES USED

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liveagent\_vc  
liveagent\_oref  
liveagent\_ptid  
liveagent\_sid

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## 4 TARGETING COOKIES

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These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

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### 4.1 COOKIES USED

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bizo\_cksm  
\_bizo\_np\_stats  
\_bizo\_bzid

Categories	Cookies
facebook.com	Datr
youtube.com	SID HSID demographics VISITOR_INFO1_LIVE PREF APISID SSID LOGIN_INFO YSC SAPISID
ads.linkedin.com	JSESSIONID BizID UserMatchHistory lang BizoData BizoUserMatchHistory
linkedin.com	leo_auth_token lidc bcookie __utma __utmv __utmz bscookie __qca visit
twitter.com	auth_token twll __utmz secure_session guest_id __utma remember_checked remember_checked_on
google.com	APISID SSID NID PREF SID SAPISID HSID
google.co.uk	SAPISID

	HSID SID PREF NID SSID APISID
adnxs.com	anj sess uuid2
eloqua.com	ELOQUA ELQSTATUS
syndication.twitter.com	lang
doubleclick.net	id