Transition from Embossed to Flat

Exclusive Gold and Silver Printing

FLAT CARDS. FRESH DESIGNS. INNOVATIVE TECHNOLOGY.

DURABLE GRAPHICS PRINTING

• DATACARD® MX9100™ Card Issuance System

- DATACARD[®] MX8100[™] Card Issuance System
- DATACARD[®] MX6100[™] Card Issuance System
- DATACARD[®] MX2100[™] Card Issuance System

REALIZE YOUR FLAT CARD POTENTIAL

Flat cards are all the rage and continue to grow in popularity because of their versatility and appearance. Durable graphics technology, available on the DATACARD® MX Series systems, offers low total cost of ownership, streamlined production, and innovative flat card designs to delight your cardholders — now with exclusive metallic gold and metallic silver personalization.



Innovative UV-Curable Durable Graphics Printing Module Provides:

- Black, white, metallic gold, and metallic silver personalization with a high degree of opacity
- Simplified transition from embossed to unembossed flat cards without protective overlays
- Increased efficiency and long-lasting personalization
- Clean system, void of ink handling, and fumes
- Familiar ribbon technology built on the proven MX series platform

DISCOVER METALLIC WITH UV-CURABLE GOLD AND SILVER PRINTING

Building on innovative UV-curable technology, our Durable Graphics Printing Module is the first to offer metallic gold and metallic silver ribbons. These cards have exceptional resolution, an affordable cost per card, and meet financial card durability standards.

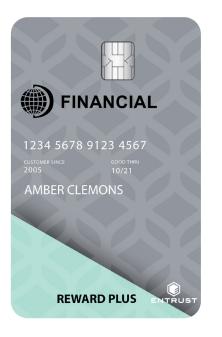






DISCOVER FLEXIBLE FLAT LAYOUTS

Evolving from black and white, durable graphics printing with metallic gold and metallic silver personalization helps create unique, captivating, elegant flat card designs that cardholders are eager to use.





Unique Vertical Card Designs

Quality 600 DPI Printing

DISCOVER NEW BOUNDARIES

When it comes to card design, embossing is limiting because it alters the surface of the card. With flat card printing, the front and back of the card can be utilized in innovative ways to create new designs and brand images.



Clean Back-of-Card Printing



Crisp Images and Bar Codes

CARD-TO-ENVELOPE SOLUTION

The complete DATACARD® portfolio from Entrust features not only UV-curable Durable Graphics and DoD Printing, but also a full suite of card issuance technologies and card delivery systems. Issuers can employ fully inline customization — from the card to the label to the carrier — to bring new designs to the market. Plus, seamlessly integrated envelope printing, insertion and quality assurance promote outstanding card operation metrics.

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