



CASE STUDY

Bringing Digital Payments to Daily Purchases for a Worldwide Leader

Challenge

One of the first in its industry to switch from paper vouchers to cards, Pluxee (formerly Sodexo Benefits & Reward Services) – which creates compelling employee experiences through digital and targeted solutions in 31 countries – wanted to accelerate its digital transformation by enabling Android and iOS device users toward instant digital card issuing.

Solution

With payments and digital card enablement becoming a major development for corporate benefit cards, Pluxee was ready to create engaging, intuitive digital experiences.

Pluxee chose the Entrust Digital Card Solution multi-processors, multi-schemes certified platform as a key component of its digital payment transformation. This broadly supported solution meant consumers could immediately begin transacting across a wide variety of merchants and point-of-sale systems.

Results

- Rapid time to market through cloud-hosted, first-of-its kind software
- Multi-country, multi-scheme, multi-processor support
- Millions of cardholders enabled to seamlessly access, monitor, manage, and transact on digital cards

pluxee

Customer Profile

Pluxee is the world leader in corporate employee benefit solutions, such as restaurant and gift cards. Pluxee operates in over 30 countries and serves hundreds of thousands of businesses.

Its services are used every day by millions of consumers around the world.

Objective

To accelerate its digital transformation by moving toward digital card issuing and enablement.

Technology

- Entrust Token Hub (iTSP)
- Entrust Digital Card Solution SDK with:
 - NFC Wallet
 - Card & PIN display
 - Push to Apple Pay



ENTRUST
SECURING A WORLD IN MOTION



This platform allows us to manage all card digitization processes for the countries we operate in, with different card systems and models (private label, Visa, Mastercard). It also gives us the opportunity to transform our application into a contactless payment application and digital card management app via the Entrust Digital Card Solution SDK.

GABRIEL ROTELLA, GROUP CHIEF INFORMATION OFFICER, PLUXEE

THE TRANSFORMATION

Entrust supports Pluxee on its digital cards and mobile payment services through its Digital Card platform available in different countries with the launch of Pluxee Pay and Apple Pay.

Pluxee Pay accompanies the daily life of its users without the necessity of a physical card. With the new Pluxee Pay, users can perform mobile contactless payments in a convenient and secure way.

After successful launches in Romania (first solution on the market) and in Brazil (where Pluxee is the market leader with millions of users), Pluxee France, Austria, and Luxembourg have successfully launched Pluxee Pay for their Android users, as well as Apple Pay (via a digital card only).

The Entrust Digital Card Solution also enables Pluxee to digitize its cards into the Apple Pay wallet, supporting the mandatory push to Apple. Through additional Digital Card Solution features, Pluxee allows customers to manage all their digital cards in a unified way, with additional features like PIN display.

MEASURES OF SUCCESS

Proven from the Start

Many of Pluxee's 36 million consumers began using the digital card control and transaction features immediately, and on a daily basis.

- Heightened levels of awareness, security, and simplicity added through digital card enablement
- Digital card enablement resulted in operational gains and increased efficiency
- Cloud-first features and best-in-class APIs and SDKs meant the solution could be stood up quickly and safely by leveraging proven, secure, pre-built solutions

The Entrust Advantage

Entrust is uniquely positioned as a global leader in physical credential issuance and a best-in-class solution provider in the digital credential space. Financial institutions of all sizes around the world rely on Entrust solutions for the issuance, management, and instant enablement of their financial payment cards.

