



Entrust Technology Alliance Program

You need an ally. We're here to partner.

Our mission-focus on enabling a safer world gives us a unique perspective. It compels us to build trust not just with our customers, but with partners like you. It drives us to deliver simple, flawless user experiences. The Entrust Technology Alliance Program enables partners to expand their capabilities, create long-term business value, and find new ways to deliver seamless, secure interactions.



ENTRUST
TECHNOLOGY ALLIANCE
PROGRAM

Where partnership makes the difference

Designed to bring innovative data security and identity solutions to more consumers, citizens, and enterprises, the Entrust Technology Alliance Program helps solution providers develop and market new products and services that offer the best response to our mutual customers' needs.

The program provides Entrust Alliance partners with the technical tools and support to integrate Entrust technologies with their organization's products and services. This includes the opportunity to join specialized tracks with targeted benefits for integration with our Identity, Certificate, Central Issuance, or Instant Issuance solutions — as well as a chance to receive the Entrust Ready recognition.

The program also provides business and marketing benefits to extend market reach and drive real revenue. It is focused, easy to participate in, and provides tangible benefits for participants and our joint customers.

Where data security and identity live

The sharing of experience and expertise among partners is fundamental for successful innovation and business development. The Technology Alliance Program empowers you to explore the potential of Entrust's technology portfolio and tap into our vast industry experience. By joining the program, you will partner with a company that ranks as both a visionary and a leader according to top industry analysts. We are also a long-standing provider for companies and governments of all sizes around the world.

Entrust Technology Alliance Program Benefits

- Designed to be easy to use, results driven, and customer focused.
- Combine your strengths with ours to develop innovative applications and services.
- Gain direct access to Entrust technology experts.
- Access relevant Entrust Test system to validate and demonstrate the joint solution.
- Share industry best practices and develop your network.
- Receive the sales and marketing support you need to grow your business and ensure our joint customers' satisfaction.

Designed with your needs in mind

At Entrust, we believe we can achieve more by working side-by-side with our alliance partners, because the best results come from exciting and efficient collaboration. Our partnerships are driven by a shared vision of the future of data and security technology, as well as the ambition to continuously fuel innovation.

We value diversity and teamwork, and we strive for excellence. You can count on us to support you in growing your business and ensuring our joint customers' satisfaction.

Elegance in simplicity

The Technology Alliance Program offers numerous resources. From simple co-deployment validation testing to co-development and marketing of new solutions, the program is designed to be easy to use, results driven, and customer focused.

Partnership

Who is it for? Organizations who want to integrate with specific Entrust products, leverage Entrust technologies to develop new solutions, or develop a close working relationship with Entrust to increase market share in existing markets or to open new marketing opportunities.

Next steps

Contact us so we can discuss the partnership, enroll you in our program and develop the integration and the joint go to market plans.

Partners have access to:

- Product APIs and SDKs
- Integration testing environment and plans to validate integration with Entrust products
- Support from Entrust integration experts
- Joint sales and marketing planning and promotional opportunities
- Formal technical support for validated integrations
- Product roadmap sessions



For more information

888.690.2424

+1 952 933 1223

tap@entrust.com

ABOUT ENTRUST CORPORATION

Entrust is dedicated to securing a world in motion by enabling trusted identities, payments, and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services, or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.

Learn more at
entrust.com



U.S. Toll-Free Phone: 888 690 2424
International Phone: +1 952 933 1223
info@entrust.com