

3 Practical Certificate Strategies to Stay Ahead of Changing Regulations



Over the last few years, privacy-conscious consumers have become even more cautious about sharing personal and confidential information with companies. While new regulations provide a strong foundation for consumer digital trust, they also pose real challenges for the IT teams who must administer them.

Consumer Trust Issues Reveal a Need for Greater Identity



86%

of digital consumers are cautious about sharing their personal data over the internet.



38%

of consumers reported an increase in digital trust in organizations over the last two years.



48%

of consumers will halt paid-for business relationships after a data breach.

Evolving Regulations Offer a Complicated Solution

Since the introduction of GDPR in 2018, rapidly changing regulations have mandated new technical and organizational measures to encrypt personal data – spurring changes in the usage of digital certificates. But each new regulatory update also opens the door to new compliance errors.

GDPR

CALIFORNIA
CONSUMER PRIVACY ACT



CONNECTING THE DOTS TO DIGITAL TRUST

Setting your organization up for long-term regulatory compliance starts by adopting a few foundational best practices.

1

Streamline certificate management

An enterprise might manage hundreds or thousands of TLS/SSL certificates, with different renewal timelines and validity periods for each one. Certificate management tools provide a way to simplify inventory management by offering real-time alerts, helpful compliance features, and a complete view of all certificates in a single dashboard.



2

Leverage automation

As certificate validity periods shrink, automation becomes necessary. Automation capabilities can help IT teams handle certificate requests, reissues, and renewals with ease – maximizing uptime and reducing the risk of costly system outages.



3

Standardize workflows

Customizing workflow processes and establishing issue reporting and alerts can help ensure your certificate strategy remains compliant with internal policies and external guidelines.



Frost & Sullivan's latest TLS/SSL Market Report analyzes the trends and market dynamics at the center of changing certificate best practices. Download this free report to access expert insights and find a CA that checks all the boxes.

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