

Entrust Identity as a Service (IDaaS)

Deliver Seamless Experiences With Identity-Centric Protection for Both Workforce and Consumer Interactions

OVERVIEW

Protecting your workforce and customers is not just a security measure – it's also a business imperative. Identity fraud and digital forgeries now account for 57% of document fraud cases, a staggering 244% increase since last year.¹ Your organization deserves a trusted solution that not only defends against threats but also keeps your operations running smoothly.

IDaaS brings together AI-driven biometric verification, high assurance, phishing-resistant passwordless MFA, and adaptive risk-based authentication (RBA), all under one solution. From seamless digital onboarding to secure high-value transactions, IDaaS helps ensure every interaction is safe, compliant, and frictionless.

With the Face Biometric – On Device authentication method, users' biometrics stay on their device, under their control, meeting even the strictest data protection regulations. The platform streamlines operations with automated identity processes such as self-service password resets, cutting costs and freeing up resources. Whether supporting a hybrid workforce or managing consumer transactions, Entrust helps you reduce fraud, simplify access, and deliver a secure, seamless experience that inspires confidence.

IDaaS at a Glance: Stronger Security, Easier Access

- Mitigate fraud with phishing-resistant passwordless MFA and AI-driven biometric verification
- Keep biometric data on users' devices while meeting global data protection regulations
- Streamline digital onboarding with fast, secure identity verification
- Automate identity processes such as self-service password resets
- Support hybrid and remote employees with secure access controls
- Improve user experience with seamless access through SSO and adaptive riskbased authentication
- Protect privileged actions and high-value transactions with step-up authentication
- Simplify integration with low-code/no-code orchestration for existing systems



¹ 2025 Identity Fraud Report, Entrust Cybersecurity Institute

Identity-Centric Protection Capabilities

Phishing-Resistant Passwordless MFA

Entrust IDaaS offers phishing-resistant, passwordless MFA through methods like FIDO2, passkeys, biometrics, and certificate-based authentication. This means your workforce and customers can log in securely without worrying about stolen credentials or phishing attacks, all while enjoying a frictionless access experience.

AI-Driven Biometric Verification

By using facial biometrics and document verification, our platform can detect deepfakes and synthetic identities, providing an extra layer of security for onboarding and high-risk transactions.

On-Device Biometric Storage

By storing biometric data on the user's device, not in the cloud, you can reduce the risk of breaches, give users more control over their personal information, and help ensure your organization meets even the strictest compliance requirements. To make the authentication process even more secure, the biometric verification is done on our secure network.

Adaptive Risk-Based Authentication (RBA)

Our adaptive RBA assesses every login attempt in real time, considering factors such as location, device, and behavior. If something seems off, the system steps up security with an extra layer of authentication. It's a smart way to balance security with convenience, ensuring users only face extra hurdles when it really matters.

End-to-End Digital Onboarding

New employees, contactors, or customers can verify their identities quickly and securely using our integrated digital onboarding process. From scanning government-issued IDs of 165 countries to performing liveness checks, we make it easy to get started while keeping security and compliance top of mind.

Single Sign-On (SSO)

Juggling and remembering multiple passwords shouldn't be part of anyone's day. Single sign-on (SSO) makes life easier by letting users log in once and get access to all the applications they need. It boosts productivity and reduces frustration. At the same time, social logins allow your customers to sign in using credentials from trusted social platforms, eliminating the need to create new accounts. Together, these features deliver a seamless experience for your workforce and customers while enhancing security and building trust.

Seamless Access for Hybrid and Remote Work

Most companies offer flexible work environments, which requires secure access from anywhere and any device. Entrust IDaaS ensures your workforce can securely log in from any device or location without compromising security. It's perfect for supporting hybrid and remote work while keeping your sensitive data safe.

Streamlined Identity Processes

Reduce the burden on your IT team with automated identity management. Features such as self-service password resets and automated access requests empower users to solve common issues on their own, saving time and cutting down on help desk costs, all while improving user satisfaction.

Simplified Integration With Existing Systems

We know that adopting new technology and solutions can be a challenge, which is why Entrust IDaaS is designed to work with what you already have. Our low-code/no-code orchestration means you can integrate our platform into your existing systems quickly and without disruption, getting up and running in no time.

VPN and RADIUS Authentication

Secure your remote access with powerful VPN and RADIUS authentication. By encrypting connections and verifying credentials, Entrust IDaaS ensures that your workforce can safely access your corporate network and cloud applications, no matter where they are. It's the perfect solution for keeping your operations running securely and smoothly.

