



# nFinity Strategic Technology Partner Program - success through partnership



**ENTRUST**

SECURING A WORLD IN MOTION

# nFinity Strategic Technology Partner Program

The nFinity Strategic Technology Partner Program is a forum to forge a valuable technological and business relationship between Entrust and our technology partners. The program is designed to yield benefits for both of our companies and ultimately for our mutual customers. As an nFinity Partner you are considered an extension of Entrust which means you have access to the information, tools and resources to ensure you are able to meet our joint customers' business needs.

## Entrust hardware security modules (HSMs)

Entrust nShield® HSMs are among the highest-performing, most secure and easy-to-integrate HSM solutions available, facilitating regulatory compliance and delivering the highest levels of data and application security for enterprise, financial and government organizations.

Our unique Security World key management architecture provides strong, granular controls over access and usage of keys.

## Why partner with Entrust?

Entrust nShield HSMs integrate with a growing ecosystem of over 140 leading IT solution providers to deliver value and enhanced security to end customers. Our joint solutions address a wide range of

data protection business needs including:

- Cloud and container security
- Application delivery and TLS/SSL inspection
- Key management
- Digital signing and code signing
- Encryption, database security, and tokenization
- Identity and user authentication
- Payment security
- PKI, IoT, and certificate management
- Privileged access and secrets management

nShield integrations deliver value and enhanced security to end customers by hardening partner solutions. Or product suite provides certified, high assurance cryptographic services critical to these solutions, including:

- General purpose HSMs that provide a hardened, tamper-resistant environment for performing secure cryptographic processing, key protection, and key management, and digital signing
- Web services crypto API features that enable highly accessible connection between cloud applications and HSM services
- Remote HSM management and monitoring capabilities that facilitate

deployment in lights-out data centers

- Time stamping products that provide the ability to enforce nonrepudiation for electronic signing, to verify data and application integrity, and to ensure long-term auditability of electronic records

Working with Entrust means a partnership with a recognized world leader in security and data protection.

## Success through partnership

Entrust provides nFinity Partners with sales, marketing and technical support. Our program offerings can be tailored to suit a variety of partners, including solution and application providers and original equipment manufacturers. Entrust offers each of its nFinity Partners programs designed to help increase their revenue and provides the necessary tools to achieve success.

## Program benefits

### Technical

- Hardware/software loans
- Access to software/firmware updates
- Development and technical assistance
- Access to pre-release products and software
- Access to nShield product management teams
- Regularly scheduled product training courses
- Regular roadmap and technical updates

## Commercial

- Named relationship manager
- Formalized partnership agreement
- Joint marketing and sales activity
- Joint customer case studies and press releases
- Access to Entrust sales staff
- Access to Entrust marketing staff
- Sponsored access to nShield channel partners
- Use of Entrust and nFinity logos on collateral and websites
- Listing on Entrust website
- Inclusion in Entrust events and conferences

## Our common objectives

As your business partner, Entrust is committed to generating revenue with you. Entrust invests time working with you to develop and market a competitive advantage using your solution and our platform. The bottom line is simple: together, we offer a value added solution that solves the customer needs.

## nShield general purpose HSMs

The Entrust Business Development team manages the nFinity program. With a mission to build strategic partnerships, they can help you enhance the overall security posture of your offerings so you can reach more customers looking for easier ways to deploy hardened solutions.

Start to build your business together with Entrust.

To find out more about  
Entrust nShield HSMs

**HSMinfo@entrust.com**

**entrust.com/HSM**

## ABOUT ENTRUST CORPORATION

Entrust keeps the world moving safely by enabling trusted identities, payments and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.

Learn more at  
**entrust.com/HSM**

