

ENTRUST IDENTITY VERIFICATION

# Compliant Onboarding, Continuous Trust – Built for Australia



**ENTRUST**

SECURING A WORLD IN MOTION

# Introduction


Australia's landscape for identity verification (IDV) is evolving quickly – and expectations are rising just as fast. Regulatory changes, AI-generated fraud sophistication, and growing investment in identity security are reshaping how regulators and organizations approach trust.

To meet stricter requirements for digital, risk-based, and reliable customer due diligence (CDD), organizations are looking to future-proof how they verify identities, especially with AUSTRAC's AML/CTF reforms taking effect in 2026. At the same time, fraud is becoming more sophisticated, driven by AI-generated identities, deepfakes, and synthetic fraud techniques. These business requirements must remain seamless to the customer, who still expect fast and secure digital onboarding experiences.

Identity verification is no longer just a compliance obligation – it is the foundation for regulatory confidence, secure onboarding, and long-term digital trust.



**Identity has become the first moment of truth.**



**How do we build a compliant, scalable identity verification strategy that supports growth from day one while optimizing conversion?**

## The Market Shift: From Compliance Requirement to Business Imperative

Across industries – from financial services and fintech to legal, real estate, gig economy, and beyond – organizations are adapting to a new reality:

- Regulators expect ongoing, risk-based verification – not one-time identity checks
- Fraud is becoming more scalable and sophisticated, making basic database checks insufficient
- AUSTRAC AML/CTF reforms (effective July 2026) are raising the bar for identity verification and compliance
- Tranche 2 industries must implement AML programs for the first time, creating new operational and regulatory pressure
- Non-compliance carries significant financial and reputational risks and penalties

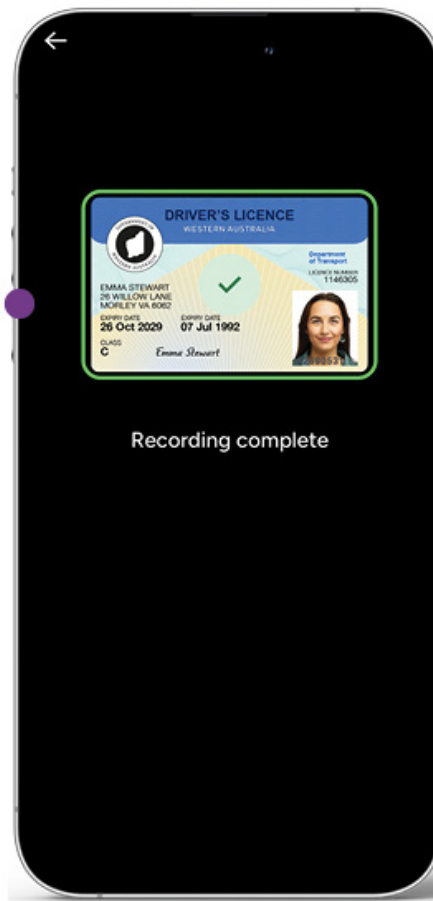
As a result, organizations are asking: “How do we build a compliant, scalable identity verification strategy that supports growth from day one while optimizing conversion?”

# Australia's Regulatory Reset

2026 represents a major compliance inflection point to help prevent increased fraud attempts. Organizations must demonstrate that their identity verification processes are modern, reliable, and aligned with AUSTRAC's risk-based model.

To meet these needs, Entrust offers a comprehensive identity verification platform to support compliant onboarding and fraud mitigation. Our platform offers advanced identity verification using biometrics combined with trusted data sources, enhanced fraud detection using AI-driven signals and liveness detection, and greater, yet safe pass rates. Entrust solutions are purpose-built to help organizations meet and stay ahead of these evolving requirements:

- Real-time document verification service (DVS) confirms identity by comparing it to a government-issued identity (passports, driver's licenses, and visas) thereby creating higher assurance
- Biometric identity proofing and liveness detection to meet high-assurance expectations
- Reduce friction with guided onboarding to customers so you don't lose them to competitors





## Verify Once. Stay Compliant. Trust Continuously.

Entrust helps organizations meet Australia's strict identity verification and AML obligations from day one, without sacrificing speed or customer experience. Our platform combines:

- Document verification, biometrics, and trusted data sources to meet requirements for reliable identity verification
- Local data sources and Australia's Document Verification Service (DVS)
- Flexible verification journeys, including DVS-first, document + biometric, and 2+2 KYC models
- Risk-based orchestration, increasing assurance only when needed

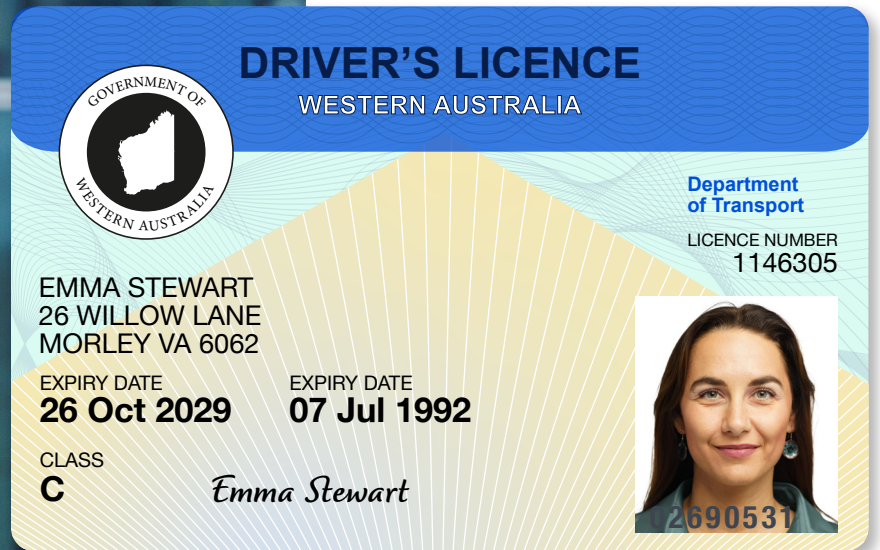
AUSTRAC's evolving model requires not just identity verification at onboarding, but ongoing customer due diligence and monitoring activities that enable AML/CTF compliance, such as PEP, sanction lists, and more – not just for onboarding but across the customer lifecycle. Security features include:

- Re-verification during high-risk or high-value transactions with Motion Auth
- AI-driven anomaly detection using identity and biometric signals
- Audit-ready verification trails and reporting
- Biometric facial matching with liveness detection (PAD Level 2)
- Continuous monitoring for evolving fraud threats

# Purpose-Built for Australia. Ready for Global Growth.

Entrust combines local identity-verification expertise with global scale, delivering a solution designed to support customers operating within Australia's regulatory environment while supporting international operations.

- Solutions that support AUSTRAC AML/CTF requirements and 2026 reforms, including checks with DVS and local data ecosystems
- Audit-ready reporting and verification records
- Certified for SOC 2 Type II and ISO 27001
- Accessible, mobile-first experiences (WCAG-aligned)
- Coverage across 195+ countries certified against internationally recognized standards and frameworks (NIST, ETSI)



# Meet Australia's New Standard for Identity

Move beyond standard compliance and fraud prevention with a flexible, AI-powered identity verification platform designed to establish trust at onboarding – without compromising customer conversion. With Entrust, you can turn identity security checks into a strategic competitive advantage and business enabler. Organizations using Entrust IDV can:

- Strengthen compliance posture now without having to modify or retrofit processes down the road
- Reduce fraud risk across onboarding and transactions
- Accelerate onboarding while maintaining high assurance
- Build trust with banks, regulators, and customers
- Scale securely as transaction volumes grow

**Explore our identity verification solutions to set a new standard for your identity strategy.**

## ABOUT ENTRUST

Entrust fights fraud and cyber threats with identity-centric security that protects people, devices, and data. Our comprehensive solutions help organizations secure every step of the identity lifecycle, from verifying identity at onboarding to securing connections and fighting fraud in everyday transactions. Ongoing monitoring supports compliance and safeguards keys, secrets, and certificates. With a foundation of identity-centric security, our customers can transact and grow with confidence. Entrust has a global partner network and supports customers in over 150 countries.

For more information, visit [www.entrust.com](http://www.entrust.com).

