Entrust Datacard and Harman Partner to Ensure a Trusted and Secure Internet of Things

SOLUTION WILL ENSURE AN ECOSYSTEM OF TRUSTED DEVICES THAT WILL SAFEGUARD DATA ACROSS IOT INFRASTRUCTURES.

MINNEAPOLIS—(July 19, 2016)—Entrust Datacard today announced that the company has entered into a strategic partnership with HARMAN International to bring to market an Internet of Things (IoT) offering that will create and maintain a trusted ecosystem and secure data and operations across the IOT infrastructure. The strategic partnership was established based on HARMAN's deep IoT domain and industry vertical knowledge and Entrust Datacard's long standing history of providing identity solutions which enable secure transactions in high risk and constrained environments.

"While the Internet of Things provides abundant opportunities, it also opens doors to new threats that could have a significant impact on how we utilize and interact with technology," said Josh Jabs, vice president of strategic marketing for Entrust Datacard. "Entrust Datacard has a long history of enabling customers to trust the people and devices in their infrastructure and leverage that trust to secure their interactions. Today, our customers are facing more operationally oriented challenges as they leverage connectivity to extend the value of their core business. By partnering with HARMAN we are combining a unique mix of disciplines to bring to market solutions designed to be secure from the ground up to meet these challenges."

The partnership will allow both companies to leverage the new Entrust Datacard offering with their respective customers while jointly advancing the development of the IOT ecosystem. The solution will enable organizations to quickly establish trust in their infrastructure and secure the interaction between users, devices, and systems in a manner that recognizes the customer's need to leverage existing environments and remain flexible in choosing devices, backend applications, and data analytics platforms best suited to their specific business environments.

"Partnering with Entrust Datacard, a longstanding leader in the identity security market, was a natural decision for us," said Sandip Ranjhan, senior vice president and GM, for HARMAN. "Today, the demand to provide a secure and trusted Internet of Things ecosystem is not only a customer expectation, but it is imperative. HARMAN's IoT portfolio together with Entrust Datacard's secure identity management platform provides a strong foundation for a trusted ecosystem for connected devices, solutions or services."

More information about the Entrust Datacard Internet of Things solution can be found by visiting, https://www.entrustdatacard.com/internet-of-things/.