

SOLUTION BROCHURE

# ID Solutions for Healthcare

Delivering systemwide efficiencies



**ENTRUST**

SECURING A WORLD IN MOTION



Navigating the complexities of today's healthcare environment can be challenging. Entrust is here to help, with solutions for consolidating ID management, enhancing physical and data security, and ensuring regulatory compliance.

## OVERVIEW

### A complete healthcare solution

Entrust's end-to-end product suite helps you create a best-in-class user experience for healthcare ID issuance and data security, streamlining processes while saving on reissuance costs and maximizing efficiency.

## THE OPPORTUNITY

### Optimized Operations and Brand Promotion

Our solutions help you drive process efficiencies and manage tight budget constraints in today's ever-changing healthcare ecosystem.



Medical staff often don't have time to manage passwords.



## SOLUTION HIGHLIGHTS

### Ensure Security and Convenience

#### Streamline ID Enrollment and Issuance

Entrust Adaptive Issuance™ Instant ID software is installed on a network server, allowing you to centrally manage any-sized deployment by capturing photos, enrolling users, and issuing secure IDs from any connected device, anywhere. You can also print IDs from any connected printer.

#### Reinforce Your Brand

Our solutions provide precise print quality, vibrant colors, and long-lasting durability to ensure your ID badges reinforce the brand image you want to convey to your patients and their families.

#### Enhance Network and Data Security

Create a frictionless authentication experience across your healthcare system to improve data security and simplify access to critical systems and workstations.

#### Give Staff One-Card Access

Medical staff do not have time for clunky passwords or complex badging systems. Entrust Adaptive Issuance Instant ID's out-of-the-box smart card templates and Entrust printer smart card encoding helps you:

- Consolidate all access and authentication into one source
- Lower issuance costs
- Unify multiple systems throughout your facility
- Issue ID cards with smart chips, magnetic stripes, or radio frequency capabilities
- Program ID cards to allow staff to access data and restricted areas, check in and off of duty, gain access to and log medication, and pay for cafeteria food

## PROVIDING PEACE OF MIND

Entrust's solutions bring certainty and simplicity to your HIPAA compliance efforts.

## **Achieve Brand Visibility and HIPAA Compliance**

HIPAA compliance is at the forefront of hospital administration policies and procedures because of the fees and legal issues associated with non-compliance. Fines can range up to \$25,000 for multiple violations. Our software and ID printers offer advanced printing technology that provides vibrant, long-lasting ID cards to help you maintain HIPAA compliance and enhance your brand.

- One-card access via smart cards help automate compliance and improve efficiency.
- ID cards help ensure compliance with visual ID requirements. Most states require employee IDs to be worn above the waist and below the neck so it can easily be viewed by patients and their families.

## **Enable Frictionless Authentication**

As more patient interaction goes digital, data security and access are becoming a much larger priority. Access to areas and systems is critical, but medical staff often don't have the time to manage passwords. Create a frictionless authentication experience across your healthcare system to:

- Improve data security
- Simplify access to critical systems and workstations

Entrust Identity as a Service secures your healthcare ecosystem and supports a range of assurance levels to protect anything from simple portals to highly sensitive assets. We equip you with a world-class identity platform that:

- Frees you from deployment and upgrades
- Allows you to enable your users with seamless, user-friendly access to systems
- Keeps your healthcare enterprise secure

## **KEY FEATURES & BENEFITS**

### **Single Authentication Platform**

Dealing with the realities of your organization means you'll have varied user communities, varied use cases, and needs that evolve as the business transforms. Entrust Identity as a Service supports use cases across your enterprise so you have one authentication platform to handle diverse requirements while delivering a unified user experience across devices.

### **VPN Access**

Empower remote employees to work securely and efficiently – anytime anywhere – with secure access to WiFi, VPNs, and other networks.

### **Customer and Partner Portals**

Give your external users access to the apps, information, and networks you choose. Entrust Identity as a Service provides each user with one easy-to-manage credential for secure access.

### **Cloud SSO**

Give users access to cloud and legacy apps from mobile devices. Offer your employees and other authorized users frictionless access while providing strong protection against breaches.

### **Critical On-Premises System and Apps**

Provide strong authentication and trusted security for critical resources that sit inside your firewall. Protect against unauthorized access and breaches.

### **Desktop Login**

When users log in to their desktops, they open a door to the corporate network and its data and applications. Our solution ensures security while providing users with a frictionless experience.

### **Mobile Computing Platform**

Our solution works like a virtual smart card that resides on the device. But there is nothing for the user to carry or insert. The process is transparent to users and provides secure SSO access to networks and apps.

## OUR OFFERINGS

### A Comprehensive Portfolio

Entrust's solutions include innovative software, reliable hardware, secure supplies, and expert service with a global footprint. Whatever your healthcare card program entails, we can work with you to identify and build the right solution to meet your needs.

- Browser-based software for multilocation printing
- Smart card templates and edge-to-edge printing with multi-use encoding
- Cloud-based, frictionless, single and multi-factor authentication and mobile enablement
- Pigment based retransfer printing with lamination for UV protection and ultimate card durability
- Design and print multiple designs from blank card stock for ultimate card design flexibility

#### Entrust CR805 Retransfer ID Card Printer

The Entrust CR805™ Retransfer ID Card Printer is a proven printer for demanding healthcare environments, delivering exceptional 600 dpi image quality and encoding both contactless cards and magnetic stripes as part of a fast, inline process. The ability to print on white card stock reduces overall issuance costs.



#### SD and CD Series direct-to-card printers

DATACARD® SD™ and CD™ series direct-to-card printers with lamination provide a cost-effective solution with excellent print quality and faster print speeds. Multiple models make it easy to meet your specific printing needs.

#### ID Capture and Issuance Software

Robust ID capture and issuance software enables distributed issuance, allowing printing and data capture in multiple locations for streamlined enrollment and issuance of ID cards for employees, volunteers, and staff.

#### Remote Monitoring and Management (RMM) Software

Entrust remote monitoring and management (RMM) software lets you manage your fleet of card printers from one convenient dashboard. You can track all of the metrics important to you, including productivity, uptime, supply levels, and service requirements.

#### Entrust Identity as a Service

Entrust Identity as a Service is an enterprise-grade cloud authentication service that delivers intelligent and adaptive identity capabilities across a unified device experience.

## ABOUT ENTRUST

Entrust fights fraud and cyber threats with identity-centric security that protects people, devices, and data. Our comprehensive solutions help organizations secure every step of the identity lifecycle, from verifying identity at onboarding to securing connections and fighting fraud in everyday transactions. Ongoing monitoring supports compliance and safeguards keys, secrets, and certificates. With a foundation of identity-centric security, our customers can transact and grow with confidence. Entrust has a global partner network and supports customers in over 150 countries.

For more information, visit [www.entrust.com](http://www.entrust.com).