

# TRUSTED IDENTITIES FOR HEALTHCARE



“\$408 USD<sup>1</sup> per record: Healthcare has the highest data breach costs of any industry.

\$23 million USD<sup>2</sup>: estimated cost of cyber attacks for APAC healthcare providers.”



“Medical errors are 3rd leading cause of death in US<sup>3</sup> 59% of medical errors attributed to identity errors<sup>3</sup>”



Nearly \$52 million USD worth of medical supplies and equipment are stolen every year<sup>4</sup>

➤ Trusted identities help address key healthcare security challenges and risks

Source: (1) HIPAA Journal, (2) Microsoft-commissioned study by Frost & Sullivan, (3) TxEHMA, (4) ADT Healthcare

## PROTECT PATIENTS, ENABLE SECURE WORKFORCE, AND SUPPORT UNPARALLELED NUMBER OF HEALTHCARE USE CASES:

### TRUSTED IDENTITIES



**Positively ID and segregate various categories of people**



**Access and Share Patient Information**



**Register and Direct Patient Flow**



**Emergency Medicine**



**Access to Healthcare Assets**



**Telemedicine**

## BENEFITS OF TRUSTED IDENTITIES IN HEALTHCARE



**Cost Reduction**



**Ensure Patient Safety**



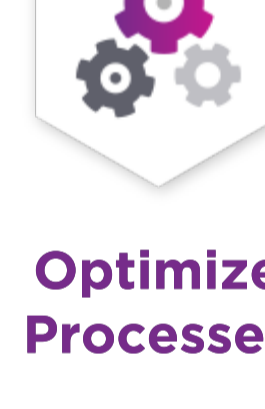
**Compliance with Regulations**



**Enhance Patient Satisfaction**



**Protect Organizational Reputation**



**Optimize Processes**

## ENTRUST SOLUTIONS

➤ Entrust offers end-to-end solutions to help protect patient data, reduce risk, and demonstrate compliance while improving patient experiences and organisational efficiency.



#### **Credential Issuance**

Provide clinicians, patients, and visitors with trusted identity in the form of a physical card and/or embedded within a mobile application



#### **Identity and Access Management**

Facilitate secure and authenticated access for patients and clinicians to healthcare applications or services



#### **Digital Certificates and Signing**

Extend the capability to create and sign tamper-evident documents that can be authenticated easily



#### **Public Key Infrastructure (PKI)**

The basis of trusted identity that helps bring security and accountability to hospital information systems



#### **Hardware Security Modules (HSMs)**

Ensure secure and tamper-resistant storage of the keys used to establish trusted identity



**ENTRUST**

SECURING A WORLD IN MOTION

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