

# DELIVERING A FIVE-STAR EXPERIENCE TO GEN Z STUDENTS ★★★★★

HOW CARD PRODUCTS IMPACT STUDENT EXPERIENCE AT UNIVERSITIES

## A true one-card experience for university life.

46% of college students live on campus. Enable secure access to public and private dorm facilities, complete with meal plan access in one card.

A card like cash that pays for meals at any location across campus.

Students spend \$9-\$12 a week on laundry. Admittance to secure laundry facilities and payment for laundry services.

### Personalized campus ID cards can also be used for:

- Payment card for broad campus food and vending services.
- Smart card access to campus buildings and class-specific lab spaces.
- One student ID card for admission to multiple campus buildings and room specific access/security.
- Confirm identity for online or in-person registration.
- Verifies university status and identity to capitalize on student discounts offered by local merchants.
- Over 30 million people attend college sporting events per year. Identification for student discount and ticket payment.

Students account for more than 10% of all public transit usage. Confirms student identity, discount and payment for local transportation needs.



Leverage one card to do it all for University Life!

Campus One-card programs made simple through smart card enabled software and adaptive card encoding technologies.



A 5-star student orientation experience



Card quality, durability and resistance



A brand your students and university can be proud of



A true one-card experience for today's modern student



A personalized campus ID program within budget

Give Gen Z students a reason to give a five-star rating to your campus.



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