The text content of the page primarily discusses the benefits and applications of personalized campus ID cards. Key points include:

- **Payment card for campus food and vending services.**
- **Smart card access to campus buildings and class-specific lab spaces.**
- **One student ID card for admission to multiple campus buildings and room-specific access/security.**
- **Confirm identity for online or in-person registration.**
- **Verify university status and identity to capitalize on student discounts offered by local merchants.**
- **Over 30 million people attend college sporting events per year. Identification for student discount and ticket payment.**

The text also mentions that campus one-card programs are made simple through smart card enabled software and adaptive card encoding technologies.

A true one-card experience for university life.

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**Leverage one card to do it all for University Life!**

Campus one-card programs made simple through smart card enabled software and adaptive card encoding technologies.