

# **Identity Proofing - Entrust Identity**

Digitally onboard customers, citizens, patients, employees, students and others

## HIGHLIGHTS

#### Secure and convenient

Entrust's Identity Proofing solution supports digital identity verification, eliminating the need for in-person identification checks except when required for compliance.

It enables a simple, seamless onboarding experience for:

- Banks
- Government agencies
- Healthcare organizations
- Insurers
- Educational institutions

## **USE CASES**

- Account opening
- Age verification
- Employee and customer onboarding
- Card-not-present transactions
- Fraudulent ID detection
- Mobile driver licenses

## **KEY FEATURES & BENEFITS**

#### Fast, accurate, fully digital

- Secure self-service identity verification using mobile phone
- Real-time document verification: Direct read access to digital library of 6000+ government identification document types, including passports, visas, and driver's licenses
- Reduced friction for accelerated onboarding
- Reduced fraud risk: Device reputation analysis establishes trust with the device first, then the user
- Supports compliance with government regulations such as the California Consumer Privacy Act, GDPR, and PSD2
- Mobile SDK makes it easy to embed Identity Proofing into your own apps

#### **HOW IT WORKS**



#### Secure

All data is encrypted and no PII is stored on devices or in the cloud.



**Multi-Platform** 

Mobile/Web/Cloud solutions for any device and operating system.



#### **Easily Integrated**

Deploys as partial or whole solution in any environment. Reads IDs from every country.



 Access app to capture and classify identification document.



 Take selfie for recognition match. Two levels of liveness testing available.



3. Authenticate document, provide facial match score, and assess liveness test.



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