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# Entrust Identity Essentials

## HIGHLIGHTS

### Secure digital workforce identities

Identity Essentials is the ideal multi-factor authentication (MFA) solution for companies seeking a fast, cost-efficient solution to secure worker identities and enable their remote workforce. Essentials is part of the Entrust Identity portfolio that also includes Identity as a Service and Identity Enterprise for larger organizations with more complex use cases, including addressing both workforce and consumer identity and access management (IAM). Identity Essentials provides the foundation for Windows-based organizations to realize a Zero Trust approach.

With Identity Essentials, you get started with an easy-to-use, easy-to-deploy on-premises MFA solution and can migrate to the cloud with Identity as a Service, if and when it makes sense. Seamless integration between Identity Essentials and Identity as a Service ensures a frictionless experience while benefitting from three extra authentication options:

- Device fingerprint
- Mobile push
- Grid cards

## Identity Essentials at a glance

	Workforce	Deployment
Identity Essentials	Best-in-class MFA for Windows-based organizations; Remote access protection (VPN Clients, On-premises applications, ADFS/ISAPI/Desktop, etc.)	On-premises

- Secure and enable your company’s digital business with one solution, one license
- Realize a Zero Trust framework for Windows-based environments
- Secure workforce identities with best-in-class MFA
- Provision different authentication methods for different users and requirements
- Limit user friction with adaptive authentication and self-service password resets
- Manage security, risk, and compliance
- Implement, manage, and scale easily with mobile SDK and cloud migration options

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# Entrust Identity Essentials

## KEY CAPABILITIES

### Best-in-class multi-factor authentication (MFA)

Available authenticators include SMS, email, voice, and OTP. Option to leverage smartphone biometrics including fingerprint and facial match.

Support for additional authenticators including device fingerprint, mobile push, and grid cards available with Identity as a Service integration.

### Secure device provisioning with ActiveSync for Outlook

Protect unauthorized devices from accessing user's email without requiring MDM integration.

### Adaptive policy-based authentication

Added contextual level of authentication applied based on specific policies including geolocation, geofencing, and login behavior (i.e., network ID, number of successful logins, type of systems being accessed, time of login, device being used).

### Seamless integration with Microsoft AD

Essentials is an out-of-the-box MFA solution that can be installed in less than five minutes with no disruption to users. It works with your existing Microsoft environment, including Active Directory (AD) and Active Directory Federation Services (ADFS) for user synchronization. Azure AD support is available with Identity as a Service integration.

Essentials' tight integration with Microsoft AD makes it easy for IT teams to manage and add users in real-time. Plus, user self-service password resets keep password administration to a minimum.

### Ease of use

Essentials is also simple and easy-to-use from the user perspective. The self-service password reset module lets users proactively reset their own passwords and accounts before they expire, which is ideal for vacations and other extended workplace absences. As well, users can choose from different one-time passcode dispatch options to find the one that best suits their needs.



# Entrust Identity Essentials

## KEY CAPABILITIES (CONTINUED)

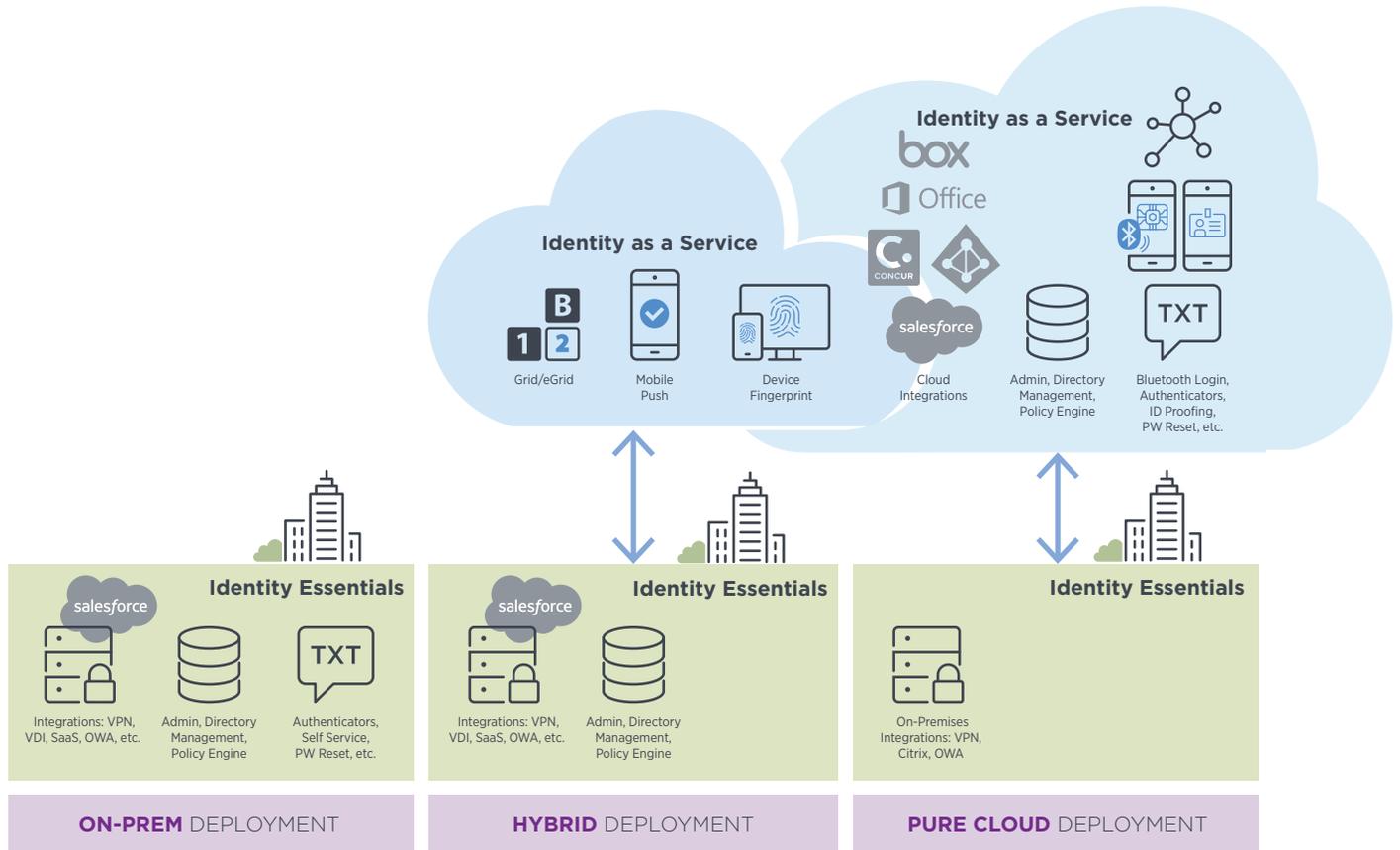
### Mobile SDK

Essentials uses the Entrust Identity mobile SDK so you can embed workforce IAM directly into your applications and brand as your own if desired.

### Cloud migration

Keep your options open. On-premises-based Essentials might be the right solution right now, but you may also be looking toward a cloud future as your requirements grow and evolve. We offer easy-to-use tools to extend functionality with Identity as a Service integration, along with the option for complete cloud migration, if and when you are ready.

**Identity Essentials allows you to go as deep into the cloud as you want with seamless integration with Identity as a Service.\***



\*Only for Identity Essentials customers with a subscription license.



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## ABOUT ENTRUST CORPORATION

Entrust secures a rapidly changing world by enabling trusted identities, payments, and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services, or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.



Learn more at  
**entrust.com**



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