Entrust IdentityGuard enables organizations to implement strong authentication to employees, partner, contractors and authorized third parties — and only when it makes sense.

It offers one of the widest ranges of strong authentication options on the market today, which includes physical or non-physical approaches, and can be transparent to users or take advantage of existing mobile devices, according to the company.

It represents a more affordable approach to deploying a wide range of authentication capabilities at a fraction of the cost of traditional, single-purpose solutions.

It provides flexibility to tailor authentication to user preference, transaction risk and cost. And, it minimizes user impact, enabling a choice of authentication methods, only performing authentication when needed to reduce risk.

Entrust IdentityGuard Mobile helps enterprises strongly authenticate end-users without requiring specialized security hardware, such as one-time-passcode (OTP) hardware tokens.

Efficient and non-invasive for end-users, the solution is an award-winning strong authentication tool that is affordable for wide-scale enterprise deployment. The platform, which offers one of the widest ranges of authenticators on the market, easily integrates with existing environments and minimizes the impact of security on employees, customers and partners.

As well, the platform approach allows customers to deploy — through one web-based management console — a range of different authenticators based on the unique requirements of various user communities. Further, the associated Entrust IdentityGuard Self Service Module allows users to securely manage many aspects of their account to reduce administrative strain.

Entrust is also one of the only vendors to offer three distinct and highly effective methods of addressing man-in-the-browser attacks — behavioral and transactional fraud detection, SMS authentication with transaction details, and now mobile out-of-band transaction verification and signature.

The tool easily fits into any enterprise architecture and integrates with technology providers via standards-based technology, allowing seamless strong authentication to VPNs, Windows desktops and corporate extranets.